

BACKSTAGE 2010 EDITORIAL CALENDAR

JANUARY

01.07
SAG AWARDS VOTER'S GUIDE
TRIBUTE TO SAG LIFETIME ACHIEVEMENT
FOCUS ON COMBINED AUDITIONS
ad deadline: 12.23
ad deadline: 12.30
ad deadline: 12.30

01.14
OSCAR WATCH
SPOTLIGHT ON MODELING
ad deadline: 01.06
ad deadline: 01.06

01.21
MOVING TO L.A.: PILOT SEASON
ad deadline: 01.13

01.28
NY ACTING SCHOOLS & COACHES
ad deadline: 01.20

FEBRUARY

02.04

ad deadline: 01.27

02.11
A GUIDE THE NY ACTING MARKET
ad deadline: 02.03

02.18
OSCAR WATCH: THE NOMINEES
ad deadline: 02.10

02.25
SUMMER TRAINING & PERFORMING ARTS CAMPS
SPIRIT AWARDS SPECIAL
ad deadline: 02.17
ad deadline: 02.17

MARCH

03.04
TRAINING ABROAD
ad deadline: 02.17

03.11
FINANCIAL PLANNING
GARLAND AWARDS
ad deadline: 03.03

03.18
COLLEGE GUIDE
ad deadline: 03.10

03.25
LA ACTING SCHOOLS & COACHES
ad deadline: 03.10

APRIL

04.01

ad deadline: 03.24

04.08
NY ACTING SCHOOLS & COACHES
ad deadline: 03.24

04.15
YOUNG PERFORMERS
ad deadline: 04.07

04.22
SPOTLIGHT ON DANCE & MOVEMENT
ad deadline: 04.14

04.29
SPOTLIGHT ON VOICEOVER/SPEECH/DICTION
ad deadline: 04.21

MAY

05.06
THE "HOW TO" ISSUE (THEMED ISSUE)
ad deadline: 04.28

05.13
FOCUS ON GETTING FIT/BEST GYMS IN LA/NY
ad deadline: 05.05

05.20
SPOTLIGHT ON SINGING & MUSIC
ad deadline: 05.12

05.27
SALUTE TO THE TONY AWARDS
ad deadline: 05.19

JUNE

06.03
SPOTLIGHT ON COMEDY & IMPROV
ad deadline: 05.26

06.10
EMMY NOMINATIONS
ad deadline: 06.02

06.17
LA ACTING SCHOOLS & COACHES
ad deadline: 06.02

06.24
NY/LA READERS' CHOICE AWARDS (THEMED ISSUE)
ad deadline: 06.16

JULY

07.01
ACTORS WE LOVE (THEMED ISSUE)
ad deadline: 06.23

07.08
MENTAL HEALTH
ad deadline: 06.30

07.15
A GUIDE TO THE L.A. ACTING MARKET
ad deadline: 07.07

07.22
THE LIST ISSUE (THEMED ISSUE)
ad deadline: 07.14

07.29
BRANDING YOURSELF
ad deadline: 07.21

AUGUST

08.05
N.Y. REHEARSAL SPACES
ad deadline: 07.28

08.12
WELCOME TO N.Y.
ad deadline: 07.28

08.19
POWER CASTING DIRECTORS (THEMED ISSUE)
ad deadline: 08.11

08.26
SPOTLIGHT ON DANCE & MOVEMENT
ad deadline: 08.18

SEPTEMBER

09.02
FALL TV CASTING (THEMED ISSUE)
ad deadline: 08.25

09.09
NY ACTING SCHOOLS & COACHES
ad deadline: 08.25

09.16
HEADSHOTS & MARKETING TOOLS
ad deadline: 09.08

09.23
LA ACTING SCHOOLS & COACHES
ad deadline: 09.08

09.30
BACK STAGE'S 50TH ANNIVERSARY (THEMED ISSUE)
ad deadline: 09.22

OCTOBER

10.07
FALL FILM PREVIEW
ad deadline: 09.29

10.14
NEW MEDIA
ACTORFEST NY PROGRAM GUIDE
ad deadline: 10.06
ad deadline: 09.29

10.21
REPRESENTATION (THEMED ISSUE)
ad deadline: 10.13

10.28
COLLEGE GUIDE
ad deadline: 10.20

NOVEMBER

11.04
ACTORFEST LA PROGRAM GUIDE
ad deadline: 10.20

11.11
LA THEATRE GUIDE
ad deadline: 10.27

11.18
WHO'S IN THE RUNNING: TELEVISION
SAG NOM COM SPECIAL ON FILM CASTING
ad deadline: 11.10

11.25
WHO'S IN THE RUNNING: FILM ENSEMBLES
ad deadline: 11.17

DECEMBER

12.02
WHO'S IN THE RUNNING: FILM ACTRESSES
ad deadline: 11.24

12.09
WHO'S IN THE RUNNING: FILM ACTORS
ad deadline: 12.01

12.16

ad deadline: 12.08

12.23
NO ISSUE
ad deadline: 12.15

12.30
SUMMER REP/REGIONAL AUDITIONS