

# 2008 RATES

## REGIONAL SPONSORSHIP PACKAGES

PRE-ONSITE EVENT BENEFITS	PLATINUM* \$20K	GOLD \$15K	SILVER \$10K	BRONZE \$5K
LOGO TREATMENT	✓	✓	✓	✓
EXHIBIT BOOTH SPACE	✓	✓	✓	✓
PROMO BAG INSERT	✓	✓	✓	✓
EXHIBIT HALL BANNER	✓	✓	✓	✗
VIP "GREEN ROOM" SIGNAGE <sup>+</sup>	✓	✗	✗	✗
MASTER CLASS SIGNAGE <sup>+</sup>	✓	✗	✗	✗
INTENSIVE CLASS SIGNAGE <sup>+</sup>	✗	✓	✗	✗
FOCUS SESSION SIGNAGE <sup>+</sup>	✗	✗	✓	✗
BRAND-SPONSORED PRIZES	✓	✗	✗	✗
LANYARD SPONSORSHIP (name tag)	✓	✗	✗	✗
BADGE SPONSORSHIP	✗	✓	✗	✗
"NETWORKING CAFE" SPONSORSHIP	✓	✓	✗	✗

## MEDIA BENEFITS

	PLATINUM*	GOLD	SILVER	BRONZE
SHOW DIRECTORY (4-color)	full page ad	full page ad	half page ad	half page ad
BACK STAGE PRINT AD (4-color)	4 full page ads & 4 half page ads in BSE or BSW	3 full page ads & 3 half page ads in BSE or BSW	2 full page ads & 2 half page ads in BSE or BSW	1 full page ad & 1 half page ad in either BSE or BSW
ROSS REPORTS PRINT AD (4-color)	4 full page ads	3 full page ads	2 full page ads	1 full page ad
BACKSTAGE.COM IMPRESSIONS	125,000	100,000	75,000	50,000
ROSSREPORTS.COM BANNER PLACEMENT	2 months	1 month	1 month	1 month
BACK STAGE eNEWSLETTER (weekly)	4 banner ads	3 banner ads	2 banner ads	1 banner ad

\* PLATINUM is limited to one exclusive sponsor

+ Room signage is limited to one sponsor per room, available on a first-come basis

## EXHIBITOR PACKAGES

ADDITIONAL BOOTHS - \$650 EACH	TAKE 1 \$3,600 (value=\$7,636)	TAKE 2 \$2,750 (value=\$5,156)	TAKE 3 \$1,800 (value=\$3,674)	TAKE 4 \$900 (value=\$1,044)
EXHIBIT BOOTH SPACE*	✓	✓	✓	✓
QUARTER PAGE - SHOW GUIDE	✓	✓	✓	✗
HALF PAGE AD - BSE OR BSW (4-color)	✓	✗	✗	✗
QUARTER PAGE AD - BSE OR BSW (4-color)	✗	✓	✗	✗
QUARTER PAGE AD - BSE OR BSW (black & white)	✗	✗	✓	✗
FULL PAGE AD - ROSS REPORTS (black & white)	✓	✗	✗	✗
HALF PAGE AD - ROSS REPORTS (black & white)	✗	✓	✗	✗
150,000 BACKSTAGE.COM IMPRESSIONS	✓	✗	✗	✗
100,000 BACKSTAGE.COM IMPRESSIONS	✗	✓	✗	✗
50,000 BACKSTAGE.COM IMPRESSIONS	✗	✗	✓	✗
EXHIBITOR LISTING ON ACTORFEST.COM**	✓	✓	✓	✓
EXHIBITOR LISTING IN SHOW GUIDE	✓	✓	✓	✓

\* Exhibitor booth space includes table, tablecloth, 2 chairs, name card

\*\* Exhibitor listing on Actorfest.com includes direct link to your website