

## CONTACT INFORMATION

( This section must be completed. Information will not be published.)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

## SAMPLE AD

### ACTING WORKSHOPS ACHIEVE YOUR GOALS TODAY

Really Great Casting will hold audition workshop for Get Up and Go Live, a mid-morning talk, comedy, variety show. Call or email for more information or to make an appt.

*unrealemail@greatcasting.com 213-555-6789*

## CLASSIFIED RATES BACK STAGE EAST OR WEST

CLASSIFIED	6 Weeks	13 Weeks	26 Weeks	52 Weeks
Base Rate - 35 words	210	380	720	1,375
Extra Words	4/word	7/word	10/word	13/word
Bolded Words	6/word	12/word	23/word	44/word
Border (East only)	15	30	55	105
Bold Border (East only)	30	55	110	215
Reverse (East only)	50	110	195	370

## PAYMENT

- > Full payment must be received before ad is printed
- > You may cancel your ad at any time, but there are no refunds

Total Amount: \$ \_\_\_\_\_

Credit Card (✓Check One): ( ) Visa ( ) MasterCard ( ) AmEx

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ / \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Signature: \_\_\_\_\_

## CATEGORY (✓Check One)

- ( ) HEALTH & FITNESS (Dental Care, Doctors, Fitness Centers, Massages, Psychotherapy.)
- ( ) PROFESSIONAL SERVICES (Accompanists/Arrangers, Actor's Counseling Services, Demo Reels, Editing Services, Music Production, Online Services, Production Training Workshops, Resumes, Voice-Over Demos, Voice-Overs, Web Design.)
- ( ) INSTRUCTION (Acting, Comedy, Dance, Improvisation, Singing/Vocal Coaching, Speech/Diction/Dialects, Scriptwriting.)
- ( ) THEATRES, REHEARSAL STUDIOS, SPACE
- ( ) PHOTOGRAPHERS
- ( ) HELP WANTED (West only)
- ( ) REAL ESTATE/RENTALS
- ( ) OTHER \_\_\_\_\_

## BASIC CLASSIFIED AD

35 words total & centered:

- > Includes up to a 5 word bolded and capped heading
- > Articles (a, an, the) ARE counted as words, as are phone numbers
- > One (1) copy change for a 13-week press run, two (2) for 26 weeks, three (3) for 52 weeks.

**All additional copy changes - \$20 each change.**

## AD HEADLINE

Write the headline clearly for the ad below. Use no more than five words in the headline.

## AD COPY